

HUI, CHIN MING
(updated in February 2025)

PROFESSIONAL INFORMATION

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EDUCATION

2008 - 2013	Ph.D. (Social Psychology), Northwestern University Advisors: Dr. Daniel C. Molden & Dr. Eli J. Finkel
2005 - 2007	M.Phil. (Psychology), Chinese University of Hong Kong (CUHK) Advisor: Dr. Michael H. Bond
2002 - 2005	B.S.Sc. (Psychology), CUHK

PROFESSIONAL DEVELOPMENT

2021 - Present	Associate Professor, Department of Psychology, CUHK
2025 - Present	Visiting Professor, Department of Psychology, University of Toronto
2014 - 2021	Assistant Professor, Department of Psychology, CUHK
2013 - 2014	Postdoctoral Fellow, Booth School of Business, University of Chicago Advisor: Dr. Ayelet Fishbach

MAIN RESEARCH INTERESTS

- Motivational concerns behind preferences for and choices of being in a relationship versus single
- Prosociality, responsiveness, and coordination in close relationships
- The influence of motivational concerns and self-regulatory styles in goal pursuit
- The psychological limit of self-control
- Self and emotions

AWARDS AND RECOGNITION

2019	Fellow, Society of Experimental Social Psychology
2012 - 2013	Walter Dill Scott Scholarship, Northwestern University
2011 - 2012	Philip Brickman Endowment Fellow, Northwestern University
2010	Student Travel Award, Society for Personality and Social Psychology

RESEARCH GRANTS (SINCE 2015)

External Research Grants in Hong Kong

RGC General Research Fund: Mind our pain: A multimethod approach to intersubjective understanding of nonshared physical pain (Co-Investigator, HK\$638,750, GRF14614722, 2023 - 2025)

RGC General Research Fund: Promoting or preventing objectification of task helpers: A regulatory-focus perspective (Sole Investigator, HK\$543,200, GRF14601116, 2017 - 2018)

RGC Faculty Development Scheme: Exploring how self-control training improves self-control performance: An experience sampling study (Co-Investigator, HK\$614,890, UGC/FDS15/H03/16, 2016 - 2018)

RGC Early Career Scheme: Materialism creates unresponsive and unhappy close relationships (Sole Investigator, HK\$621,490, ECS24600415, 2016 - 2018)

Internal Research Grants

University of Sydney-CUHK Ignition Grant: How DEI commitment statements influence managers' adoption of inclusive practices (Co-Principal Investigator, HK\$60,000, 2023 – Present)

CUHK Direct Grant: Psychopathological vulnerability and mate selection: A multidisciplinary study with a speed-dating design (Principal Investigator, HK\$99,840, 2023 - Present)

CUHK Direct Grant: How to boost task engagement among low self-control individuals? A test of the causal roles of task enjoyment (Principal Investigator, HK\$49,693, 2021 - 2023)

CUHK Direct Grant: Regulation of conflicts between the partner's interests and the relationship's interests (Principal Investigator, HK\$80,503, 2017 - 2019)

CUHK Direct Grant: The effect of goals on perspective taking (Sole Investigator, HK\$39,800, 2015 - 2016)

JOURNAL PUBLICATIONS (ORGANIZED BY TOPICS)

%Corresponding author; *Shared First-Authorship; #Student Authors

(a) *Prosociality, Responsiveness, and Coordination in Close Relationships*

1. Li[#], S., Ng[#], J. C. K., & Hui[%], C. M. (2022). For you and for me: Harvesting the benefits of prosocial spending in romantic relationships. *Journal of Positive Psychology, 17*, 59-69. <https://doi.org/10.1080/17439760.2020.1832244>
2. Hui[%], C. M., Ng[#], J. C. K., & Shieh[#], N. (2020). Perceiving change in responsiveness from the relationship partner's behaviors. *Social Psychological and Personality Science, 11*, 835-845. <https://doi.org/10.1177/1948550619887704>
3. Li[#], S., & Hui[%], C. M. (2019). The roles of communal motivation in daily prosocial behaviors: A dyadic experience-sampling study. *Social Psychological and Personality Science, 10*, 1036-1045. <https://doi.org/10.1177/1948550619829058>
4. Hui[%], C. M., & Tsang[#], O. S. (2017). The role of materialism in self-disclosure within close relationships. *Personality and Individual Differences, 111*, 174-177. <https://doi.org/10.1016/j.paid.2017.02.021>
5. Burnette[%], J. L., Davisson, E., Finkel, E. J., van Tongeren, D. R., Hui, C. M., & Hoyle, R. H. (2014). Self-control and forgiveness: A meta-analysis. *Social Psychological and Personality Science, 5*, 442-449. <https://doi.org/10.1177/1948550613502991>

6. Finkel^o, E. J., **Hui, C. M.**, Carswell, K. D., & Larson, G. M. (2014). The suffocation of marriage: Climbing Mount Maslow without enough oxygen. *Psychological Inquiry*, 25, 1-41. <https://doi.org/10.1080/1047840X.2014.863723>
7. Finkel^o, E. J., Larson, G. M., Carswell, K. D., & **Hui, C. M.** (2014). Marriage at the summit: Response to commentaries. *Psychological Inquiry*, 25, 120-145. <https://doi.org/10.1080/1047840X.2014.890512>
8. **Hui^o, C. M.**, Finkel, E. J., Fitzsimons, G. M., Kumashiro, M., & Hofmann, W. (2014). The *Manhattan* effect: When relationship commitment fails to promote support for partners' interests. *Journal of Personality and Social Psychology*, 106, 546-570. <https://doi.org/10.1037/a0035493>
9. **Hui^o, C. M.**, Bond, M. H., & Molden, D. C. (2012). Why do(n't) your partner's efforts at self-improvement make you happy?: An implicit theories perspective. *Personality and Social Psychology Bulletin*, 38, 101-113. <https://doi.org/10.1177/0146167211420734>
10. **Hui^o, C. M.**, & Bond, M. H. (2009). To please or to neglect your partner?: Attachment avoidance and relationship-driven self-improvement. *Personal Relationships*, 16, 129-145. <https://doi.org/10.1111/j.1475-6811.2009.01214.x>

(b) Motivational Concerns in Goal Pursuit

1. **Hui^o, C. M.**, Fung[#], J. M. Y., Hui[#], Y. Y., & Ng[#], J. C. K. (2020). Why goal pursuers prefer to seek support from close friends: The roles of concerns for accessibility. *Asian Journal of Social Psychology*, 23, 435-446. <https://doi.org/10.1111/ajsp.12416>
2. **Hui^o, C. M.**, Lui, K. F. H., Lai[#], W. Y., Wong, Y. K., & Wong, A. C. N. (2020). Beauty and the beast: Promotion concerns and the pursuit of physically attractive mates. *Journal of Personality*, 88, 892-907. <https://doi.org/10.1111/jopy.12535>
3. Herrenbrueck^o, L, Xia, X., Eastwick, P., & **Hui, C. M.** (2018). Smart-dating in speed-dating: How a simple search model can explain matching decisions. *European Economic Review*, 106, 54-76. <https://doi.org/10.1016/j.eurocorev.2018.04.001>
4. **Hui^o, C. M.**, & Molden, D. C. (2014). Maintaining commitment in the presence of alternative opportunities: The role of motivations for prevention or promotion. *Social Cognition*, 32, 571-584. <https://doi.org/10.1521/soco.2014.32.6.571>
5. **Hui^o, C., M.**, Molden, D. C., & Finkel, E. J. (2013). Loving freedom: Concerns with promotion or prevention and the value of autonomy in close relationships. *Journal of Personality and Social Psychology*, 105, 61-85. <https://doi.org/10.1037/a0032503>

6. Kurman^{%,} J., & Hui, C. M. (2012). Cultural regulatory fit and self-regulatory strategies after unsuccessful outcomes. *European Journal of Social Psychology, 42*, 482-489. <https://doi.org/10.1002/ejsp.1838>
7. Kurman^{%,} J., Hui, C. M., & Dan, O. (2012). Changing the world through changing the self: Understanding a new control strategy through self-reported coping plans in two cultures. *Journal of Cross-Cultural Psychology, 43*, 15-22. <https://doi.org/10.1177/0022022110388565>
8. Molden^{%,} D. C., & Hui, C. M. (2011). Promoting de-escalation of commitment: A regulatory focus perspective on sunk costs. *Psychological Science, 22*, 8-12. <https://doi.org/10.1177/0956797610390386>
9. Hui^{%,} C. M., & Bond, M. H. (2010). Relationship between social axioms and subjective well-being: The role of self-regulation. *Journal of Psychology in Chinese Societies, 11*, 29-52.

(c) The Psychological Limit of Self-control

1. Chow^{%,} T. S., Hui, C. M., & Siu^{#,} T. S. U. (2022). "It is my choice to control myself!": Testing the mediating roles of expectancy and value in the association between perceived choice and self-control success. *Frontiers in Psychology, 13*. <https://doi.org/10.3389/fpsyg.2022.851964>
2. Chow^{%,} J. T. S., & Hui, C. M. (2021). How does trait self-compassion benefit self-control in daily life? An experience-sampling study. *Mindfulness, 12*, 162-169. <https://doi.org/10.1007/s12671-020-01509-0>
3. Klinger^{%,} J., Scholer, A. A., Hui, C. M., & Molden, D. C. (2018). Effortful experiences of self-control foster lay theories that self-control is limited. *Journal of Experimental Social Psychology, 78*, 1-13. <https://doi.org/10.1016/j.jesp.2018.04.006>
4. Molden^{%,} D. C., Hall, A., Hui, C. M., & Scholer, A. A. (2017). Understanding how identity and value motivate self-regulation is necessary but not sufficient: A motivated effort-allocation perspective. *Psychological Inquiry, 28*, 113-121. <https://doi.org/10.1080/1047840X.2017.1337402>
5. Chow^{%,} J. T. S., Hui, C. M., & Lau, S. (2015). A depleted mind feels inefficacious: Ego-depletion reduces self-efficacy to exert further self-control. *European Journal of Social Psychology, 45*, 754-768. <https://doi.org/10.1002/ejsp.2120>
6. Molden^{%,*} D. C., Hui^{*,} C. M., Scholer, A. A., Meier, B. P., Noreen, E. E., D'Agostino, P. R., & Martin, V. (2012). The motivational versus metabolic effects of carbohydrates on self-control. *Psychological Science, 23*, 1137-1144. <https://doi.org/10.1177/0956797612439069>

(d) Self and Emotions

1. Zhu[°], J. Y., **Hui, C. M.**, Chen, S. X., & Guan, Y. (2021). Media influences on group-serving attribution and prosocial intention: Testing the mediation of group identification and the moderation of independent self-construal. *Current Psychology*. <http://doi.org/10.1007/s12144-021-01615-9>
2. Chen^{°*}, S. X., **Hui***, C. M., Ng[#], J. C. K., & Guan, Y. J. (2019). How long can cultural events elevate group identity salience? The mediating role of affective adaptation. *Self and Identity*, 18, 126-143. <https://doi.org/10.1080/15298868.2017.1391874>
3. Chiu[°], C. D., Chang, J. H., & **Hui, C. M.** (2017). Self-concept integration and differentiation in subclinical individuals with dissociation proneness. *Self and Identity*, 16, 364-383. <https://doi.org/10.1080/15298868.2017.1296491>
4. Chen[°], S. X., Guan, Y. J., & **Hui, C. M.** (2012). Responding to news about a natural disaster: The interplay of group identification and social cynicism in perceived prototypicality. *International Journal of Intercultural Relations*, 36, 586-597. <https://doi.org/10.1016/j.ijintrel.2011.12.007>
5. **Hui**[°], C. M., Fok, H. K., & Bond, M. H. (2009). Who feels more ambivalence?: Linking dialectical thinking to mixed emotions. *Personality and Individual Differences*, 46, 493-498. <https://doi.org/10.1016/j.paid.2008.11.022>
6. **Hui**[°], C. M., Lo, I. Y. M., Bond, M. H., & Kam, C. C. S. (2008). Which aspects of interpersonal experience count in judgments of well-being? *Personality and Individual Differences*, 44, 501-511. <https://doi.org/10.1016/j.paid.2007.09.014>
7. Fok^{°*}, H. K., **Hui***, C. M., Bond, M. H., Matsumoto, D., & Yoo, S. H. (2008). Integrating personality, context, relationship, and emotional type into a model of display rules. *Journal of Research in Personality*, 42, 133-150. <https://doi.org/10.1016/j.jrp.2007.04.005>

(e) Multi-Site Collaboration

1. Groyecka-Bernard, A., Sorokowski, P., Karwowski, M., ... **Hui, C. M.**, et al. (2024). Conservatism negatively predicts creativity: A study across 28 countries. *Journal of Cross-Cultural Psychology*, 55, 368-385. <https://doi.org/10.1177/00220221241238321>
2. Sorokowski, P., Kowal, M., Sternberg, R. J., ... **Hui, C.M.**, et al. (2023). Modernization, collectivism, and gender equality predict love experiences in 45 countries. *Scientific Reports*, 13, 773. <https://doi.org/10.1038/s41598-022-26663-4>

3. Sorokowska^o, A., Saluja, S., Sorokowski, P., ... **Hui, C. M.**, et al. (2021). Affective interpersonal touch in close relationships: A cross-cultural perspective. *Personality and Social Psychology Bulletin*, 47, 1705-1721. <https://doi.org/10.1177/0146167220988373>
4. Sorokowski^o, P., Sorokowska, A., Karwowski, M., ... **Hui, C. M.**, et al. (2021). Universality of the triangular theory of love: Adaptation and psychometric properties of the triangular love scale in 25 countries. *Journal of Sex Research*, 58, 106-115. <https://doi.org/10.1080/00224499.2020.1787318>
5. Walter^o, K. V., Conroy-Beam, D., Buss, D. M., ... **Hui, C. M.**, et al. (2021). Sex differences in human mate preferences vary across sex ratios. *Proceedings of the Royal Society B*, 288, 20211115. <https://doi.org/10.1098/rspb.2021.1115>
6. Kowal^o, M., Sorokowski, P., Sorokowska, A., ... **Hui, C. M.**, et al. (2020). Reasons for Facebook usage: Data from 46 countries. *Frontiers in Psychology*, 11, 711. <https://doi.org/10.3389/fpsyg.2020.00711>
7. Walter^o, K. V., Conroy-Beam, D., Buss, D. M., ... **Hui, C. M.**, et al. (2020). Sex differences in mate preferences across 45 countries: A large-scale replication. *Psychological Science*, 31, 408-423. <https://doi.org/10.1177/0956797620904154>
8. Conroy-Beam^o, D., Buss, D. M., Asao, K., ... **Hui, C. M.**, et al. (2019). Contrasting computational models of mate preference integration across 45 countries. *Scientific Reports*, 9, 16885. <https://doi.org/10.1038/s41598-019-52748-8>
9. Conroy-Beam^o, D., Roney, J. R., Lukaszewski, A. W., ... **Hui, C. M.**, et al. (2019). Assortative mating and the evolution of desirability covariation. *Evolution and Human Behavior*, 40, 479-491. <https://doi.org/10.1016/j.evolhumbehav.2019.06.003>
10. Ho^o, M. Y., Chen, S. X., Bond, M. H., **Hui, C. M.**, Chan, C., & Friedman, M. (2012). Linking adult attachment styles to relationship satisfaction in Hong Kong and the United States: The mediating role of personal and structural commitment. *Journal of Happiness Studies*, 13, 565-578. <https://doi.org/10.1007/s10902-011-9279-1>

BOOK CHAPTERS

1. Molden^o, D. C., **Hui, C. M.**, & Scholer, A. (2017). What limits self-control? A motivated effort-allocation account. In D. de Ridder, M. Adriaanse, & K. Fujita (Eds.), *Routledge international handbook of self-control in health and wellbeing* (pp. 129-142). London: Routledge. <https://doi.org/10.4324/9781315648576>

2. Molden^o, D. C., **Hui, C. M.**, & Scholer, A. (2016). Understanding self-regulation failure: A motivated effort-allocation account. In E. R. Hirt, J. J. Clarkson, & L. Jia (Eds.), *Self-regulation and ego-control* (pp. 425-459). Philadelphia, PA: Elsevier. <https://doi.org/10.1016/B978-0-12-801850-7.00020-2>
3. Kurman^o, J., & **Hui, C. M.** (2011). Promotion, prevention or both: Regulatory focus and culture revisited. *Online readings in psychology and culture*, 5(3). <https://doi.org/10.9707/2307-0919.1109>
4. Chan^o, D. K. S., Ng, T., & **Hui, C. M.** (2010). Interpersonal relationships in rapidly changing Chinese societies. In M. H. Bond (Ed.), *Oxford handbook of Chinese psychology* (pp. 515-532). New York: Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780199541850.013.0031>
5. Kwan^o, V. S. Y., **Hui, C. M.**, & McGee, J. A. (2010). What do we know about the Chinese self?: Illustrations with self-esteem, self-efficacy, and self-enhancement. In M. H. Bond (Ed.), *Oxford handbook of Chinese psychology* (pp. 279-294). New York: Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780199541850.013.0018>
6. **Hui^o, C. M.**, & Hui, N. H. H. (2009). The psychological mileage of social axioms: Learning from the past and looking forward. In K. Leung, & M. H. Bond (Eds.), *Psychological aspects of social axioms: Understanding global belief systems* (pp. 13-30). New York: Springer. https://doi.org/10.1007/978-0-387-09810-4_2

CONFERENCE PRESENTATIONS (SINCE 2015)

Invited Talks

1. **Hui, C. M.** (October, 2019). *Managing conflicts in close relationships: Paths toward better relationship well-being*. Presentation in the Big Questions Conference titled “Happiness and suffering” in Singapore Management University, Singapore.
2. **Hui, C. M.** (June, 2019). *It takes two to regulate anger in conflict*. Presentation in a symposium titled “Discrete emotions and intimate relationships” in Shue Yan University, Hong Kong.

Presentations

1. Hui, C. M., Choy[#], J. Y. S., Cheung, F., & Jiang[#], W. (July, 2024). The link between parents' life satisfaction in the transition of parenthood: A dyadic analysis. Presented in the Biannual Conference of International Association for Relationship Research, Boston, United States.
2. Jiang[#], W., & **Hui, C. M.** (May, 2024). Achieving happiness in the pursuit of multiple goals: The roles of single- and multiple-goal orientations in the management of goal conflicts. Presented in the Conference for Association for Psychological Science, Washington, United States.

3. Jiang[#], W., & Hui, C. M. (July, 2023). *High self-control predicts goal engagement but cumulative distress during difficult transitions*. Presented in the Conference for Asian Association of Social Psychology, Hong Kong, China.
4. Ou[#], J., & Hui, C. M. (July, 2023). *Modified self-presentation: Promotion motivation and retouching photos of the self*. Presented in the Conference for Asian Association of Social Psychology, Hong Kong, China.
5. Jiang[#], W. & Hui, C. M. (March, 2023). *Trait self-control and the sensitivity to task enjoyment*. Presented in the International Convention of Psychological Science, Brussels, Belgium.
6. Ou[#], J., & Hui, C. M. (March, 2023). *To post my photos online or not: promotion motivation and online presentation of self-images*. Presented in the International Convention of Psychological Science, Brussels, Belgium.
7. Yang[#], X. & Hui, C. M. (March, 2023). *"I don't want to be your burden": Dispositional prosocial concerns prohibit help-seeking behaviors*. Presented in the International Convention of Psychological Science, Brussels, Belgium.
8. Yang[#], X. & Hui, C. M. (March, 2023). *In your heart or in your head? The influence of relationship commitment on prosocial behaviors*. Presented in the International Convention of Psychological Science, Brussels, Belgium.
9. Hui, C. M. (February, 2021). *"I don't appreciate your benevolence": The roles of regulatory focus in gratitude*. Presented in the Virtual Annual Convention of the Society for Personality and Social Psychology.
10. Siu[#], S. U., Li[#], S., & Hui, C. M. (February, 2021). *Regulatory focus and bias perception of support behaviors in romantic relationships*. Presented in the Virtual Annual Convention of the Society for Personality and Social Psychology.
11. Li[#], S., Chan, M., & Hui, C. M. (March, 2020). *Interpersonal acceptance and cardiovascular risks amongst romantic partners: The buffering effect of self-esteem*. Presented in the Annual Meeting of American Psychosomatic Society, Long Beach, United States.
12. Lai[#], W. Y., Li[#], S, Chan, M., & Hui, C. M. (March, 2020). *Cognitive and emotional taxes: The roles of conflict beliefs on emotion regulation amongst couples*. Presented in the Annual Meeting of American Psychosomatic Society, Long Beach, United States.
13. Hui, C. M., & Ng[#], J. C. K. (February, 2019). *Communicating responsiveness in conflict discussions*. Presented in the Annual Convention of the Society for Personality and Social Psychology, Portland, United States.

14. Lai[#], W. Y., & Hui, C. M. (February, 2019). *Implicit theories of value differences in relationship and emotion regulation*. Presented in the Annual Convention of the Society for Personality and Social Psychology, Portland, United States.
15. Chow, T. S., Hui, C. M., Molden, D., Scholer, A., & Lam, S.M. (June, 2018). *Subjective fatigue does not reduce vigorous physical exercises when people believe that willpower is non-limited*. Presented in the 9th European Conference of Positive Psychology, Budapest, Hungary.
16. Herrenbrueck, L., Xia, X., Eastwick, P., Finkel, E., & Hui, C. M. (June, 2018). *Smart-dating in speed-dating: How a simple search model can explain matching decisions*. Presented in the Econometrics Society 2016 North American Summer Meeting. Philadelphia, United States.
17. Chow, T. S., Hui, C. M., & Lam, S. M. (May, 2018). *Individual differences in everyday experience of self-control conflict*. Presented in the Conference of the Association for Psychological Science, San Francisco, United States.
18. Hui, C. M. (May, 2018). *Objectification of helpful others: A regulatory focus perspective*. Presented in the Conference of Association for Psychological Science, San Francisco, United States.
19. Fung[#], J. M. Y., & Hui, C. M. (March, 2018). *Perceived ease of goal coordination in close relationships*. Presented in the Annual Convention of the Society for Personality and Social Psychology, Atlanta, United States.
20. Li[#], S., & Hui, C. M. (March, 2018). *Materialistic lovers perceive partner's responsiveness less accurately*. Presented in the Annual Convention of the Society for Personality and Social Psychology, Atlanta, United States.
21. Hui, C. M., & Lai[#], W. Y. (July, 2017). *Security- versus growth-oriented goal representations shapes objectification of instrumental helpers*. Presented in the Self and Identity EASP pre-conference, Granada, Spain.
22. Li[#], S., & Hui, C. M. (June, 2017). *Consistency pattern of pro-partner behaviors: Preliminary evidence from experience sampling study*. Presented in the Mini-Conference of International Association for Relationship Research, Syracuse, United States.
23. Fung[#], J. M. Y., & Hui, C. M. (June, 2017). *Perceived ease of goal coordination in close relationships*. Presented in the Mini-Conference of International Association for Relationship Research, Syracuse, United States.

24. **Hui, C. M.**, Tsang[#], O. S., Tsim[#], S. L., & Wong[#], K. Y. (March, 2017). *The influence of materialism on interpersonal processes*. Presented in the International Convention of Psychological Science, Vienna, Austria.
25. **Hui, C. M.**, Li, M. W., Hamamura, T., & Molden, D. C. (August, 2016). *Being rejected or ignored: How culture influences responses to different types of social exclusion*. Presented in the Congress of the International Association for Cross-Cultural Psychology, Nagoya, Japan.
26. Ng[#], G. T. T., & **Hui, C. M.** (July, 2016). *The role of risk attitude and uncertainty on believing in god*. Presented in in the International Congress of Psychology, Yokohama, Japan.
27. Chow, J. T., **Hui, C. M.**, & Lau, S. (January, 2016). *A depleted mind feels inefficacious: Ego-depletion reduces self-efficacy to exert further self-control*. Symposium presentation in the Annual Conference of Society for Personality and Social Psychology, San Diego, United States.
28. **Hui, C. M.**, Finkel, E. J. Fitzsimons, G. M., Kumashiro, M., & Hofmann, W. (July, 2015). *The Manhattan effect: When relationship commitment fails to promote support for partners' interests*. Presented in the Mini-Conference of the International Association for Relationship Research, Amsterdam, Netherlands.
29. **Hui, C. M.**, Finkel, E. J. Fitzsimons, G. M., Kumashiro, M., & Hofmann, W. (February, 2015). *The Manhattan effect: When relationship commitment fails to promote support for partners' interests*. Presented in the Annual Conference of Society for Personality and Social Psychology, Long Beach, United States.
30. Klinger, J. A., Scholer, A. A., **Hui, C. M.**, & Molden, D. C. (February, 2015). *Perceived difficulty of self-control practice affects lay theories and performance*. Presented in the Annual Conference of Society for Personality and Social Psychology, Long Beach, United States.

EXTERNAL SERVICES

Editorial Board

Associate Editor, Asian Journal of Social Psychology (2021 - present)

Board Member, Asian Journal of Social Psychology (2018 - present)

Ad Hoc Review for Peer-Reviewed Journals

Acta Psychologica

Applied Psychology: An International Review

Asian Journal of Social Psychology

Australian Journal of Psychology

BMC Public Health

Cognition and Emotion

Cross-Cultural and Strategic Management

Current Psychology

Developmental Psychology

European Journal of Personality

Frontiers in Psychology

International Journal of Psychology

Journal of Consumer Psychology

Journal of Cross-Cultural Psychology

Journal of Experimental Psychology: General	Organizational Behavior and Human Decision
Journal of Experimental Social Psychology	Processes
Journal of Personality	Personality and Individual Differences
Journal of Personality and Social Psychology	Personality and Social Psychology Bulletin
(ASC, IRGP & PPID sections)	Perspectives on Psychological Science
Journal of Positive Psychology	PloS One
Journal of Psychology in Chinese Societies	Psychological Reports
Journal of Social and Personal Relationships	Psychological Science
Motivation and Emotion	Scandinavian Journal of Psychology
Motivation Science	Self and Identity
	Social influence

External Reviewer for Grants

Singapore Ministry of Education Social Science Research Thematic Grant, Singapore, 2019
 VENI (Innovational Research Incentive Scheme), Netherlands, 2017
 Multi-Year Research Grant of University of Macau, China, 2015

External Services for Collaborative Networks

Global Ambassador, The Love Consortium, 2024

Conference Committee

Poster Review Panel for the Meeting for Society for Personality and Social Psychology, 2014, 2020

Academic Assessor/Advisor for Programme Review

Master Degree of Social Sciences (Psychology), Hong Kong Shue Yan University, 2023 - Present
 Advanced Diploma in Applied Social Sciences (Psychology)/ Advanced Certificate in Psychology,
 HKU SPACE, 2020 - 2022
 Bachelor Degree of Social Science (Business Psychology), Lingnan University, 2021 - Present

SERVICES TO CUHK

Faculty of Social Science Committee on Teaching and Learning	Member (2021 – Present)
Shaw College Alumni Affairs Committee	Member (2022 – Present)
New Asia College Staff Association	Other Officer of Executive Committee (2017 – 2019)
Faculty of Social Science Teaching Quality Assessment	Peer Reviewer (2023, 2024)

SERVICES TO THE DEPARTMENT OF PSYCHOLOGY, CUHK

Curriculum Committee	Chairperson (2021 – Present) Vice-Chairperson (2016 – 2021) Member (2014 – 2016)
Student Exchange Programme Committee	Member (2019 – Present)
Alumni Committee	Member (2014 – Present)
Executive Committee	Elected Member (2023 – 2024)
Graduate Panel	Member (2021 – 2023)
External Relations Committee	Member (2014 – 2018)

TEACHING EXPERIENCES

Graduate Level

Major Psychological Approaches
Seminar in Social Psychology and Personality

Undergraduate Level

Research Practicum
Counseling Theories and Their Applications
Culture, Groups, and Social Behavior
Special Topics in Social and Industrial-Organizational Psychology (Relationship Science)
Self-Regulation (Northwestern University)

MENTORSHIP AND EXAMINATION COMMITTEES

Postdoctoral Fellow Supervision

2018 – 2019 Chi Kit NG

Doctoral Dissertation Supervision

In progress – Yingyi HE, Wen JIANG
2023 Xinlin YANG
2019 Mang Yan FUNG, Sisi LI

Master's Thesis Supervision

In progress – Yi JIN
2023 Jingyi OU
2022 Ka Yi NG
2021 Sok U SIU
2019 Yiu Yuen HUI, Wing Yu LAI

Undergraduate Thesis Supervision

In progress Sze Yui CHAN, Tin Yan Audrey WONG
2024 Hiu Lam TANG, Sammee TSE, Chit WONG
2023 Jessie Yuen Sum CHOY, Wing Ting WONG
2022 Pui Ching LEUNG, Chun Yat PANG, Hiu Ching SHUM, Hoi Ching WONG
2021 Yik Hong LEUNG, Kuang Heng LI, Chun Hei WONG, Maan Fung WONG
2020 Chui Han NG
2019 Wing Lam CHEUNG, Yui Hei FOCK, Kai Hang LEI, Ka Yi NG
2018 Cheuk Chi LEE
2017 Chui Yun CHAN, Yiu Yuen HUI, Wing Yu LAI
2016 Chun Kit LIN, O Suet TSANG